DFTB We belong

26-28 August 2024 Ōtautahi Christchurch, New Zealand

Sponsorship & Exhibition P R O S P E C T U S

DFTB24.com

Some of our previous partners



















at the Women's and Children's Health Network





Invitation

DFTB is delighted to be taking the conference to New Zealand for the first time in 2024.

DFTB24 will provide all clinicians with the opportunity to refresh our knowledge, our networks, and our reserves of inspiration. Our DFTB24 theme of We Belong will cover how we as clinicians work together as part of a team with our patients, with our colleagues, and with each other in our DFTB global community.

We believe that the success of DFTB24 hinges on the collaborative support of our sponsors and exhibitors. Your participation will not only enhance the quality and reach of our event, but also align your brand with a leading paediatric healthcare conference. We invite you to be a part of this exceptional event and join us in shaping an inspiring and educational experience for the paediatric healthcare community.

Andy, Ben, Tessa, and Henry

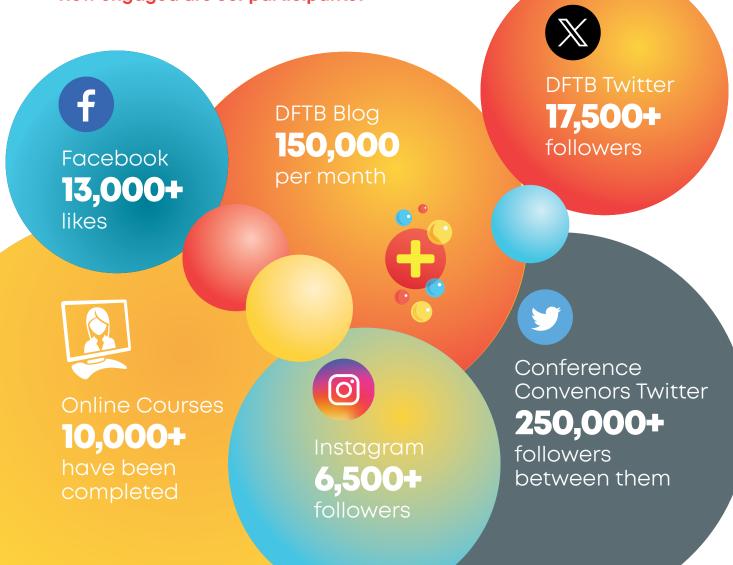


Partner with DFTB24

What's unique about DFTB?

- The program We work closely with our handpicked speakers and coach them to be the best they can be. We are heavily invested in the flow of the program and narrative arc. The result is scientific content delivered in an accessible and engaging way
- Knowledge translation We partner with the key paediatric research institutions. PREDICT and PERUKI produce scientific research, which we translate into practical, relatable and digestible content for clinicians
- How engaged are our participants?

- We're independent, and that means we're agile, dynamic and responsive
- We've built an inspiring and motivating community – DFTB is the place to connect with like-minded professionals, we have built the community by producing free, quality content
- It's got the personal touch DFTB is run by a team of doctors and we've put our heart and soul into it



What is DFTB?

DFTB is a unique paediatric grassroots project built by four doctors working in the speciality. Tessa, Andy, Henry, and Ben noticed a gap for providing relevant, high- quality education to healthcare professionals that was practical and meaningful to clinical practice.

What's in the name? Well, there's more to paediatrics than just the clinical- bubbles are an important distraction technique, enabling doctors to take a holistic approach when managing unwell children – and have fun.

> aide 2 delegat

DFTB has grown since it launched over 10 years ago. The website now gets 1.5 million unique views per year from all over the world, and is ranked number one in the world in terms of digital impact factor. Since our first conference in 2017, DFTB has continued to grow in popularity.

> Brisbane H18 delegoro

elbourne 2018

Te Pae Christchurch Convention Centre

Exhibition Hall E1, Christchurch, New Zealand

Welcome to the heart of Christchurch's vibrant cultural and business district, where innovation meets elegance at Te Pae Christchurch Convention Centre. Nestled against the stunning backdrop of the Southern Alps, Te Pae offers a world-class venue for conferences, exhibitions, and events. With its contemporary design and state-of-the-art facilities, Te Pae is a beacon of modern architecture in the city's skyline. Te Pae is equipped with cutting-edge technology and sustainable features. The centre's central location provides easy access to the city's attractions, restaurants, and accommodations, ensuring a seamless and memorable experience for both local and international attendees. Discover a venue that seamlessly blends functionality with sophistication, creating the perfect setting for your next event at Te Pae Christchurch Convention Centre.



Opportunities at a Glance

An exciting range of sponsorship opportunities have been developed to ensure a successful outcome for sponsor involvement. The Conference Committee is dedicated to the task of matching sponsorship packages to your requirements and if you would like to discuss a bespoke opportunity to suit your objectives and your budget please contact the Sponsorship Team.

Exhibition booths are situated in the main networking area where all catering breaks and the Welcome Reception takes place including a range of activities.

Please note all costs are in New Zealand dollars and exclude 15% GST which will be added to y	our invoice
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Sponsorship Packages	Cost	Registrations	Inclusion Highlights	Booth	Party Tickets
Platinum - Exclusive	\$16,500	2 Sponsor 2 Exhibitor	 Industry Session Barista Station 1 min promotional video Large exhibition area 	36 sqm	4
Gold	\$10,500	2 Sponsor 2 Exhibitor	 Concurrent Session Sponsor 1 min promotional video 	18 sqm	2
Silver	\$7,500	1 Sponsor 2 Exhibitor	Networking Break Sponsor	9 sqm	
Bronze	\$5,500	1 Exhibitor	High Bar Table	1 sqm	
Individual Sponsorships					
Conference Party	\$6,500	1 Sponsor	Exclusive Branding		2
Welcome Reception	\$6,000	1 Sponsor	• Exclusive Branding		
Story Telling Evening	\$4,000	1 Sponsor	• Exclusive Branding		
Charging Station	\$4,000	1 Sponsor	Naming Rights		
Parents & Kids Area	\$3,000	1 Sponsor	Naming Rights		
Speaker Preparation Area	\$3,000	1 Sponsor	Naming Rights		
Exhibition					
Exhibition Booth 9sqm	\$6,500	2 Exhibitors		9 sqm	

Please see the following pages for full entitlements of each option.

Major Opportunities

Platinum \$16,500 NZD +15% GST (Exclusive Opportunity)

Platinum sponsorship includes the highest level of branding, with plenty of entitlements to showcase your brand and ensure the best return on investment.

Entitlements

- Industry Breakfast Session
 - Opportunity to hold a 30-45 minute session at either breakfast or lunch time. (Content including, title speaker details and a brief synopsis of your proposed evidence-based session is to be approved by the Conference Organising Committee).
 - Room Hire with standard audio visual (Any additional AV requirements, speaker costs and food and beverage will be at the expense of your organisation)

Marketing

- Company logo and hyperlink on the conference website
- Company logo on venue signage
- Company logo and 200 word synopsis in the Conference Program Book (subject to deadlines)
- Company logo on Sponsor acknowledgement slides
- Full page advertisement in the Conference Pocket Program
- Exhibition
- 36 sqm exhibition booth with your company branding on one main wall
- Branding of the Barista Cart located near your booth
- Premium space to enable you to hold a small demonstration or meeting area

Registrations

- 2 Sponsor Registrations
- 4 Conference Party Tickets
- 2 Exhibitor Registrations

- Barista Cart Branding
- Large exhibition display to hold mini demonstrations
- 1 min promo video to be played at the Conference Opening (supplied by sponsor)

- Dedicated EDM to Registered Delegates prior to the Conference, you may use this to invite attendees to your breakfast session and include an RSVP back to you
- 1 minute promotional video played at the Conference Opening Session supplied by sponsor (as highlighted above)
- Delegate List (subject to privacy laws)

Gold \$10,500 NZD +15% GST

Entitlements

- Concurrent Session Sponsor
 - Sponsorship of one of the concurrent sessions during the program. This will enable you to highlight your organisation in front of every delegate in the room.
 (Themes will be made available once the program is confirmed).
 - 1 min promotional video played at start of session (supplied by sponsor)

Marketing

- Company logo and hyperlink on the conference website
- Company logo on venue signage
- Company logo and 100 word synopsis in the Conference Program Book (subject to deadlines)
- Company logo on Sponsor acknowledgement slides
- Half page advertisement in the Conference Program
- 1 minute promotional video played at start of your sponsored session supplied by sponsor (as highlighted above)
- Delegate List (subject to privacy laws)

Exhibition

• 18 sqm exhibition booth with your company branding on the back wall

Registration

- 2 Sponsor Registrations
- 2 Conference Party Tickets
- 2 Exhibitor Registrations

Silver \$7,500 NZD +15% GST

Entitlements

Includes sponsorship of one of the networking breaks (lunch or morning or afternoon break). Your logo will be displayed on the session slide before the break and throughout the catering area (*Breaks are allocated on a first come first served basis*).

Marketing

- Company logo and hyperlink on the conference website
- Company logo on venue signage
- Company logo and 75 word synopsis in the Conference Program Book (subject to deadlines)
- Branding throughout the catering area during your designated sponsored break
- The option to provide your own pull up banner (2m x 1m) for display during the selected break
- Delegate List (subject to privacy laws)

Exhibition

• 9 sqm exhibition booth with your company branding on the back wall

Registration

- 1 Sponsor Registration
- 2 Exhibitor Registrations

Major Opportunities

Bronze \$5,500 ^{NZD +15% GST}

A great way to network in the exhibition with a small display.

Marketing

- Company logo and hyperlink on the conference website
- Company logo and 50 word synopsis in the Conference Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

Exhibition

- 2 sqm of space to include trestle table and chair
- Opportunity to provide your own company pull up banner to sit behind the table.

Registration

• 1 Exhibitor Registration





Individual Opportunities

The options listed below are all proven as highly popular and highly attended. This will ensure your brand gets great exposure. Choose as a standalone opportunity or as a great addition to your exhibition booth.

DFTB Conference Party

\$6,500 NZD + 15% GST

(Exclusive opportunity)

If you are a regular to DFTB you will know that the conference party is a night to remember. A more intimate gathering will provide more exclusive networking.

Entitlements:

- Exclusive branding as the DFTB24 Party sponsor
- 1 minute introduction at the Party
- Logo on all party promotional collateral
 - Conference Website
 - Invitations
 - Menus
- 1 Sponsor Registration
- 2 Party Tickets

DFTB Welcome Reception

\$6,000 ^{NZD + 15% GST} (Exclusive opportunity)

A great way to kick off DFTB. The Welcome Reception is a social highlight and included for all attendees, so is a highly populated event. Taking place in the main exhibition area it includes great food and drinks as well as plenty of entertainment, making it a great ice-breaker.

Entitlements:

- Exclusive branding as the DFTB24 Welcome Reception Sponsor
- 1 minute introduction at the Welcome
- Logo on all Welcome Reception promotional collateral
 - Conference Website
 - Conference Program
 - Invitations
 - Menus
- Option to provide your own company pull up banner for display at the event
- 1 Sponsor Registration

Story Telling Evening

\$4,000 NZD + 15% GST (Exclusive opportunity)

The night prior to the main conference DFTB tradition is to hold a story telling evening. This exclusive ticketed event is held off site in casual surroundings with a niche crowd. Great for exclusive networking.

Entitlements:

- Exclusive branding of the event (Story Telling Evening sponsored by)
- Opportunity to provide 2 x company pull up banners at the event
- One sponsor registration
- Admission to the Story Telling Event
- Company logo and hyperlink on the conference website
- Company logo and 50 word synopsis in the Conference Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

Charging Station

\$4,000 NZD + 15% GST

(Exclusive opportunity)

A charging station will be located within the exhibition where delegates can charge their laptops, tablets and mobile phones.

Entitlements:

- Naming rights to the Charging Station
- Logo on signage at the Charging Station
- One sponsor registration
- Company logo and hyperlink on the conference website
- Company logo and 50 word synopsis in the Conference Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

Individual Opportunities

Parents and Kids Area

\$3,000 NZD + 15% GST

(Exclusive opportunity)

A dedicated space in the exhibition will be reserved for kids and parents to hang out.

Entitlements:

- Naming rights to the designated area
- Logo on signage at the area
- One sponsor registration
- Company logo and hyperlink on the conference website
- Company logo and 50 word synopsis in the Conference Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

Speaker Preparation Area

\$3,000 NZD + 15% GST

(Exclusive opportunity)

A dedicated space in the exhibition will be reserved for speakers and an AV Technician to go through their slides prior to their presentation. With over 60 speakers this is a busy area throughout the duration of the conference.

Entitlements:

- Naming rights to the designated area
- Logo on signage at the area
- One sponsor registration
- Company logo and hyperlink on the conference website
- Company logo and 50 word synopsis in the Conference Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

Exhibition

The exhibition area is the main networking hub where the all catering breaks and the welcome reception takes place with conference session rooms adjoining or nearby. This year our booths are bigger and come branded with your company design.

Exhibition Booth

\$6,500^{NZD + 15% GST}

(Limited spaces)

- 9sqm of exhibition space
- Back and side walls
- Company name on fascia
- Venue carpet
- Two spotlights
- One standard power outlet
- Two exhibitor registrations
- Company logo and 50 word synopsis in the Conference Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

General Information

Sponsor registration includes:

- Access to sessions
- Access to Exhibition
- Entry to the Welcome Reception
- Catering at Lunch and Morning and Afternoon Tea

Exhibitor registration includes:

- Access to Exhibition
- Entry to the Welcome Reception
- Catering at Lunch and Morning and
 Afternoon Tea

Additional Exhibitor Registrations may be purchased for \$750 NZD per person on release of the exhibition manual. Please note these do not allow access to sessions.

Conditions of Payment

Upon confirmation of your Conference sponsorship or exhibition, 100% payment will be invoiced and due within 30 days. If you prefer to make a payment arrangement, please speak to the Sponsorship team and this can be arranged.

PARTICIPATION FORM



PERSONAL DETAILS

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Please note all correspondence including invoices will be sent to the contact supplied below.

Organisation name (for invoicing purposes)				
Contact Person (for invoicing purposes)				
Email				
Contact Person (for organising purposes)				
Position				
Email				
Telephone				
State				
Website				

PARTICIPATION OPPORTUNITIES

Please select an appropriate box. All prices are in NZD ad exclude 15% Goods and Services Tax (GST), which will be added to your invoice.

EXHIBITION OPPORTUNITIES Exhibition Booth	\$6,500	PREFERRED EXHIBITION LOCATIONPriority of placement within the exhibition will be offered to sponsors firstand then sold in accordance with the date of application receipt. Please contact theSponsorship Manager for the latest floor plan.1 st Choice:
SPONSORSHIP OPPORTUNITIES		
Platinum Sponsor	\$16,500	CONDITIONS OF PAYMENT
Gold Sponsor	\$10,500	Upon confirmation of your package, 100% of the invoice will be invoiced and due within
Silver Sponsor	\$7,500	30 days . Failure to do so may result in the package being released for sale.
Bronze Sponsor	\$5,500	Payment plans can be arranged. Please get in touch with the Sponsorship team to
DFTB Conference Party	\$6,500	arrange this.
DFTB Welcome Reception	\$6,000	PRIVACY STATEMENT
Story Telling Evening	\$4,000	YES , I consent to my details being shared with suppliers and contractors of the
Charging Station	\$4,000	Conference to assist with my participation and planning. I also consent to the distribution of information in respect of other relevant events that may be of
Parents and Kids Area	\$3,000	interest to me and are organised by the Conference Manager.
Speaker Preparation Area	\$3,000	NO, I do not consent.
TOTAL \$AUD		

DECLARATION:

I have read and accepted the terms and conditions of this form, and wish to participate as a sponsor and/ or exhibitor at DFTB24. I acknowledge that this is a binding commitment to pay the amount shown above and confirm that I have the authority to enter into this commitment on behalf of my organisation.

Signature_

___Date __

TERMS & CONDITIONS

The Contract

- The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
- The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
- A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
- 4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

- 5. An official Exhibition Application Form must be received to reserve the space.
- The Organiser reserved the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

- The decision of the Organiser is final and decisive on any question not covered in this contract.
- 8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
- 9. The Organiser agrees to promote the exhibition to maximise participation.
- The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
- The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organiser.
- 12. The Organiser reserves the right to change the exhibition floor layout if necessary.
- 13. The Organiser is responsible for the control of the exhibition area only.
- 14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
- The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
- 16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to persons or property and to maximise the commercial success of the exhibition.
- The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
- 18. The Organiser reserves the right to specify the heights of walls and coverings for display areas.
- 19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
- The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
- The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
- 22. The Organiser will specify conditions relating to the movement of goods and displays, prior to, during and after the exhibition.

- The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
- 24. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

- The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
- 26. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
- The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
- The Exhibitor must comply with all directions/requests issues by the Organiser including those outlined in the Exhibition Manual.
- 29. The Exhibitor must comply with all applicable laws, including laws in relation to work health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
- 30. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition, the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
- The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- 32. The Exhibitor will submit plans and visuals of customdesigned exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
- 33. The Exhibitor is responsible for all items within their allocated exhibition space.
- 34. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
- 35. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case, all permanent damage will result in the Exhibitor being invoiced for all repairs.
- 36. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
- The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
- The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

 Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand Services and Construction

40. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and WH&S. Access will be denied without such documentation.

Insurance and Liability

- All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
- 42. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
- 43. Whilst the Organiser will endeavour to protect exhibition property whilst, on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
- 44. The Organiser shall not be liable for any loss, which the exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
- 45. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

- 46. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
- 47. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
- 48. Withdrawal if the Exhibitor withdraws its exhibition commitment they will be liable for the following payments in accordance with the below:
 - Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
 - b. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of the invoice.
- 49. Cancellation if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation, however, all monies paid for any sponsorship and exhibition will be refunded.
- 50. Rescheduling if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the Exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
- 51. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value depending on the level of entitlements already delivered, such as a promotion and branding.
- Booth availability may be limited or restricted and allocations and available quantities will be advised upon processing your application..

Terms & Conditions of Contract reviewed April 2023



DFTB24

26-28 August 2024 Ōtautahi Christchurch, New Zealand

Further Information

For further information, please contact:

DFTB24 Sponsorship Team

E: sponsorship@dontforgetthebubbles.com P: +61 2 9254 5000





DFTB24 is proudly managed by

